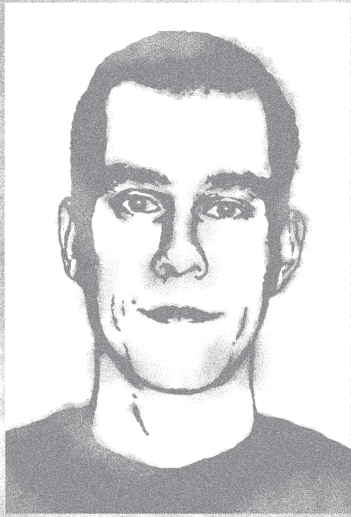


EDUCATION

University of California
B.A. Architecture

EMPLOYMENT HISTORY

2007-present <i>Art Director</i>	Los Angeles Times 202 W. First St., Los Angeles, California Antonio Cuevas (Senior Marketing Manager) 213.237.3051 Freelance full-time, on-site in the marketing department of the Los Angeles Times. Created look of many print products such as Las Vegas Magazine, Travel in Style Magazine, Gamer and Metromix, for which I did design for numerous issues. Designed program guides, special magazine sections and marketing material for L.A. Times events such as the Los Angeles Film Festival, Festival of Books, Los Angeles Times Travel Show, Rose Parade and many more. Duties entail art direction of photoshoots and managing illustrators.
1996-present <i>Creative Director</i>	Slapped Together 215 S. Santa Fe #15, Los Angeles, California Creative director focused on the music industry with emphasis on branding, packaging, marketing materials and merchandising. For portfolio and client list please go to: slappedtogether.com
2005-2006 <i>Senior Designer</i>	Sony BMG 2100 Colorado Ave. Santa Monica, California Kevin Rock (Director CS) 310.449.2616 Brought in full-time as freelancer after art directing packaging of Gold Record winning Sony/Columbia recording artists, The Ataris. Designed packaging and marketing materials for Sony BMG artists. Ended with the closing of the entire west coast art department...sad times for recorded music.
2003-2005 / 2005-2007 <i>Senior Designer</i>	Variety 5700 Wilshire Blvd., Los Angeles, California Chuck Hargett (Art Director) 323.965.5353 Freelanced full-time, on-site in the marketing department of Variety Magazine, the leading entertainment trade paper. Designed house ads, marketing materials, sales proposals, custom publishing pieces, branded events/new products, executed press checks and art directed photoshoots. As I expect true in most marketing departments, I had to wear many hats, also copywriting, researching, etc.
1995-2000 <i>Designer</i>	Design Site 1981 Bonita Ave., Berkeley, California Tracy Dean (CEO) 510.843.7483 Part of a small design team that developed corporate identities, logos, packaging, promotional pieces, advertising ...all things printed. Art-directed photoshoots and illustrators, executed press-checks and oversaw output.



SERGIE B LOBKOFF

sergie666@gmail.com
(phone & address provided upon request)

SKILLS

Creative design, multi-tasking, prioritizing, working with people and solving problems.

Over twenty years of experience in design and art direction. Ability to direct and manage creatives as well and interact with clients. Illustration, page and packaging design, branding, client communication, taking and giving direction. On the technical side, I command a complete knowledge of print world: print production, scanning, color correction, image manipulation, film output, client interaction and teamwork. Expert abilities in Photoshop, Illustrator, Indesign, Acrobat, Flash, Word, ProTools and more. In new media such as web, mobile and dvd, I have a lot of experience in designing and cursorary understanding of html, actionscript and programming.

EXPECTATIONS

Do good work with good people. Also, finding delicious lunch spots in close proximity.

slappedtogether.com